

# U.S. Census Bureau News

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## U.S. Government Estimates of Quarterly Revenue for Selected Services 2nd Quarter 2010

### Special Notice:

Effective with the March 2011 release, the quarterly services revenue estimates will be revised based on the results of the 2009 Service Annual Survey and the final results of the 2007 Economic Census.

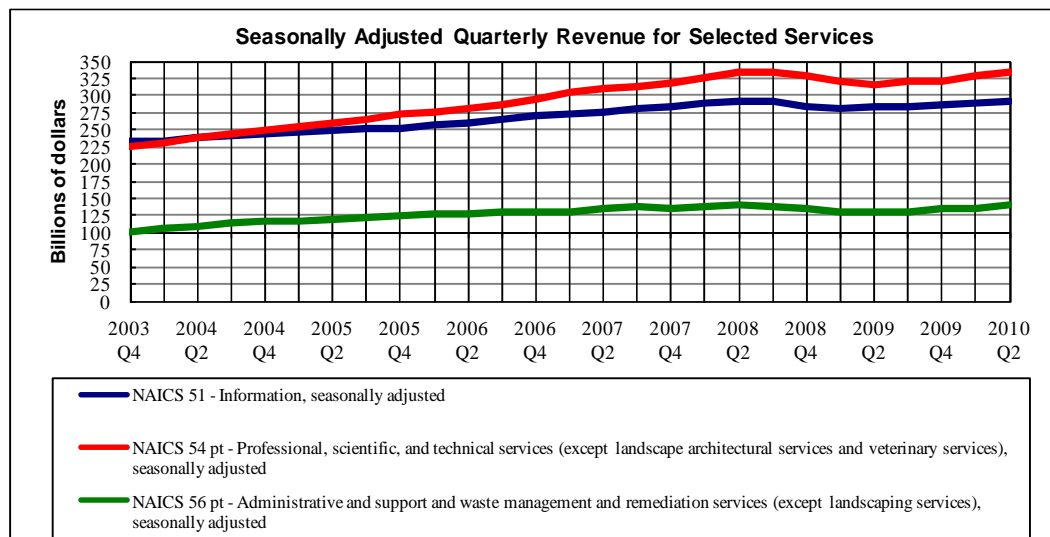
### Intention to Expand Coverage:

The coverage of the Quarterly Services Survey will be expanded with the March 2011 release to include revenue estimates for selected industries in Utilities, Transportation, Real estate, Lessors of nonfinancial intangible assets (except copyrighted works), and Educational services.

**Information** The U.S. Census Bureau announced today that the estimate of U.S. information sector revenue for the second calendar quarter of 2010, adjusted for seasonal variation but not for price changes, was \$290.9 billion, an increase of 0.8 percent ( $\pm 0.3\%$ ) from the first quarter of 2010 and up 2.7 percent ( $\pm 0.5\%$ ) from the second quarter of 2009.

**Professional, scientific, and technical services (except landscape architectural services and veterinary services)** The estimate of U.S. professional, scientific, and technical services (except landscape architectural services and veterinary services) revenue for the second quarter of 2010, adjusted for seasonal variation but not for price changes, was \$333.3 billion, an increase of 1.1 percent ( $\pm 1.0\%$ ) from the first quarter of 2010 and up 5.5 percent ( $\pm 2.0\%$ ) from the second quarter of 2009.

**Administrative and support and waste management and remediation services (except landscaping services)** The estimate of U.S. administrative and support and waste management and remediation services (except landscaping services) revenue for the second quarter of 2010, adjusted for seasonal variation but not for price changes, was \$139.8 billion, an increase of 2.9 percent ( $\pm 1.5\%$ ) from the first quarter of 2010 and up 7.9 percent ( $\pm 2.6\%$ ) from the second quarter of 2009.



\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

## U.S. Government Estimates of Quarterly Revenue for Selected Services 2nd Quarter 2010– Con.

**Transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage)** The estimate of U.S. transportation and warehousing (including truck transportation, couriers and messengers, and warehousing and storage) revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$71.5 billion, an increase of 10.0 percent ( $\pm 1.2\%$ ) from the first quarter of 2010 and up 9.8 percent ( $\pm 2.6\%$ ) from the second quarter of 2009. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from -3.5 percent ( $\pm 1.5\%$ ) to -3.7 percent ( $\pm 1.2\%$ ).

**Finance and insurance** The estimate of U.S. finance and insurance revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$801.6 billion, an increase of 0.1 percent ( $\pm 0.5\%$ )\* from the first quarter of 2010. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from 0.2 percent ( $\pm 1.3\%$ )\* to 0.4 percent ( $\pm 2.0\%$ )\*.

**Rental and leasing services** The estimate of U.S. rental and leasing services revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$31.4 billion, an increase of 13.8 percent ( $\pm 2.8\%$ ) from the first quarter of 2010 and up 2.8 percent ( $\pm 2.6\%$ ) from the second quarter of 2009. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from -5.4 percent ( $\pm 2.3\%$ ) to -6.0 percent ( $\pm 1.5\%$ ).

**Health care and social assistance** The estimate of U.S. health care and social assistance revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$459.8 billion, an increase of 2.1 percent ( $\pm 0.3\%$ ) from the first quarter of 2010 and up 2.3 percent ( $\pm 0.8\%$ ) from the second quarter of 2009. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from -0.2 percent ( $\pm 0.5\%$ )\* to -0.1 percent ( $\pm 0.3\%$ )\*.

**Arts, entertainment, and recreation** The estimate of U.S. arts, entertainment, and recreation revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$45.5 billion, an increase of 14.7 percent ( $\pm 7.8\%$ ) from the first quarter of 2010 and up 0.5 percent ( $\pm 1.7\%$ )\* from the second quarter of 2009. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from -7.4 percent ( $\pm 5.3\%$ ) to -7.8 percent ( $\pm 5.8\%$ ).

**Other services (except public administration)** The estimate of U.S. other services (except public administration) revenue for the second quarter of 2010, not adjusted for seasonal variation, or price changes, was \$84.4 billion, a decrease of 6.4 percent ( $\pm 2.1\%$ ) from the first quarter of 2010 and down 2.4 percent ( $\pm 2.1\%$ ) from the second quarter of 2009. The fourth quarter of 2009 to first quarter of 2010 percent change was revised from -5.6 percent ( $\pm 3.5\%$ ) to -5.4 percent ( $\pm 4.6\%$ ).

For survey description, description of seasonal adjustment and an explanation of the reliability of the estimates included in this report, please see the last page of the publication.

**Third quarter 2010 revenue is scheduled to be released on December 8, 2010, at 10:00 a.m. EST.**

\* The 90 percent confidence interval includes zero. The Census Bureau does not have sufficient statistical evidence to conclude that the actual change is different from zero.

Our Internet Site is <http://www.census.gov/services/index.html>

**Table 1a. Selected Services - Estimated Quarterly Revenue for Employer Firms, Seasonally Adjusted<sup>1</sup>**

[Estimates are adjusted for seasonal variation but not for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>2</sup>	Kind of business	Total revenue (millions of dollars)						Percent change					
		2Q 2010 (p)	1Q 2010	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q 2009	4Q 2009 from 3Q 2009	3Q 2009 from 2Q 2009	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009
<b>51</b>	<b>Information .....</b>	<b>290,862</b>	<b>288,636</b>	<b>286,075</b>	<b>284,131</b>	<b>283,343</b>	<b>282,289</b>	<b>0.8</b>	<b>0.9</b>	<b>0.7</b>	<b>0.3</b>	<b>2.7</b>	<b>2.2</b>
5112	Software publishers.....	38,724	37,525	37,990	35,805	35,514	34,923	3.2	-1.2	6.1	0.8	9.0	7.5
512	Motion Picture and sound recording industries .....	26,589	26,340	25,948	25,541	25,064	24,881	0.9	1.5	1.6	1.9	6.1	5.9
<b>54 pt</b>	<b>Professional, scientific, and technical services (except landscape architectural services and veterinary services)</b>	<b>333,292</b>	<b>329,742</b>	<b>320,466</b>	<b>319,628</b>	<b>315,825</b>	<b>319,501</b>	<b>1.1</b>	<b>2.9</b>	<b>0.3</b>	<b>1.2</b>	<b>5.5</b>	<b>3.2</b>
5411	Legal services .....	66,113	67,201	65,355	66,325	64,964	63,929	-1.6	2.8	-1.5	2.1	1.8	5.1
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	30,638	30,618	29,362	30,412	29,931	29,956	0.1	4.3	-3.5	1.6	2.4	2.2
<b>56 pt</b>	<b>Administrative and support and waste management and remediation services (except landscaping services) <sup>3</sup></b>	<b>139,799</b>	<b>135,833</b>	<b>133,759</b>	<b>130,833</b>	<b>129,596</b>	<b>130,989</b>	<b>2.9</b>	<b>1.6</b>	<b>2.2</b>	<b>1.0</b>	<b>7.9</b>	<b>3.7</b>
5613	Employment services .....	46,813	44,434	42,192	39,780	38,708	40,031	5.4	5.3	6.1	2.8	20.9	11.0
5615	Travel arrangement and reservation services .....	7,964	7,774	7,604	7,444	7,389	7,484	2.4	2.2	2.1	0.7	7.8	3.9
562	Waste management and remediation services .....	18,101	17,510	16,885	16,669	16,430	16,905	3.4	3.7	1.3	1.5	10.2	3.6
<b>622</b>	<b>Hospitals.....</b>	<b>192,431</b>	<b>190,180</b>	<b>190,681</b>	<b>189,909</b>	<b>187,990</b>	<b>185,174</b>	<b>1.2</b>	<b>-0.3</b>	<b>0.4</b>	<b>1.0</b>	<b>2.4</b>	<b>2.7</b>

(p) Preliminary estimate.

(1) The seasonal factors are based on a short time series that may not have stable seasonal patterns. As more estimates are added to the time series, large revisions in seasonal factors and consequently historical estimates may be observed. Data users should exercise caution when drawing inferences based on the seasonally adjusted estimates. Unless otherwise specified, seasonally adjusted estimates are obtained using a direct seasonal adjustment at the published NAICS level.

(2) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(3) Seasonally adjusted estimates for 56pt are obtained by summing the seasonally adjusted estimates for 5613, 5615, and 562 and the not seasonally adjusted estimate for 561pt\* found in Table 1b.

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
<b>48pt-49</b>	<b>Transportation and warehousing <sup>2</sup></b>	<b>71,514</b>	<b>65,039</b>	<b>67,563</b>	<b>68,772</b>	<b>65,130</b>	<b>64,979</b>	<b>10.0</b>	<b>-3.7</b>	<b>9.8</b>	<b>0.1</b>	<b>136,553</b>	<b>130,109</b>	<b>5.0</b>
484	Truck transportation	49,802	44,243	46,377	48,325	45,062	44,335	12.6	-4.6	10.5	-0.2	94,045	89,397	5.2
4841	General freight trucking	32,893	30,172	30,724	30,847	28,927	28,728	9.0	-1.8	13.7	5.0	63,065	57,655	9.4
48411	General freight trucking, local	5,688	5,438	5,888	6,273	5,367	5,378	4.6	-7.6	6.0	1.1	11,126	10,745	3.5
48412	General freight trucking, long-distance	27,205	24,734	24,836	24,574	23,560	23,350	10.0	-0.4	15.5	5.9	51,939	46,910	10.7
4842	Specialized freight trucking	16,909	14,071	15,653	17,478	16,135	15,607	20.2	-10.1	4.8	-9.8	30,980	31,742	-2.4
492	Couriers and messengers	16,083	15,354	15,692	15,077	14,886	15,485	4.7	-2.2	8.0	-0.8	31,437	30,371	3.5
493	Warehousing and storage	5,629	5,442	5,494	5,370	5,182	5,159	3.4	-0.9	8.6	5.5	11,071	10,341	7.1
<b>51</b>	<b>Information</b>	<b>290,280</b>	<b>281,997</b>	<b>295,802</b>	<b>281,290</b>	<b>282,776</b>	<b>275,796</b>	<b>2.9</b>	<b>-4.7</b>	<b>2.7</b>	<b>2.2</b>	<b>572,277</b>	<b>558,572</b>	<b>2.5</b>
511	Publishing industries (except Internet)	69,544	65,867	74,658	68,105	68,287	65,570	5.6	-11.8	1.8	0.5	135,411	133,857	1.2
51111	Newspaper publishers	9,268	8,817	9,980	9,424	9,631	9,108	5.1	-11.7	-3.8	-3.2	18,085	18,739	-3.5
51112	Periodical publishers	9,375	9,332	10,359	9,407	9,691	9,851	0.5	-9.9	-3.3	-5.3	18,707	19,542	-4.3
5111 pt	Book, directory and mailing list, and other publishers <sup>3</sup>	12,216	11,656	12,948	15,295	13,451	12,910	4.8	-10.0	-9.2	-9.7	23,872	26,361	-9.4
5112	Software publishers	38,685	36,062	41,371	33,979	35,514	33,701	7.3	-12.8	8.9	7.0	74,747	69,215	8.0
512	Motion picture and sound recording industries	27,201	25,734	27,557	24,034	25,590	24,209	5.7	-6.6	6.3	6.3	52,935	49,799	6.3
515	Broadcasting (except Internet)	25,526	24,726	25,426	23,433	23,479	22,832	3.2	-2.8	8.7	8.3	50,252	46,311	8.5
5151	Radio and television broadcasting	12,482	12,971	13,577	11,771	11,961	11,547	-3.8	-4.5	4.4	12.3	25,453	23,508	8.3
5152	Cable and other subscription programming	13,044	11,755	11,849	11,662	11,518	11,285	11.0	-0.8	13.2	4.2	24,799	22,803	8.8
516,	Internet publishing and broadcasting, Internet													
5181,	service providers and web search portals,													
519	and other information services	16,331	15,892	16,547	15,117	14,929	14,778	2.8	-4.0	9.4	7.5	32,223	29,707	8.5
517	Telecommunications	130,570	129,455	131,183	130,594	130,464	128,683	0.9	-1.3	0.1	0.6	260,025	259,147	0.3
5171	Wired telecommunications carriers	44,252	44,413	46,049	46,328	47,204	46,714	-0.4	-3.6	-6.3	-4.9	88,665	93,918	-5.6
5172	Wireless telecommunications carriers (except satellite)	49,066	48,811	48,649	48,270	47,363	46,719	0.5	0.3	3.6	4.5	97,877	94,082	4.0
5175	Cable and other program distribution	32,111	31,161	31,349	30,880	30,822	30,133	3.0	-0.6	4.2	3.4	63,272	60,955	3.8
517 pt	Other telecommunications <sup>4</sup>	5,141	5,070	5,136	5,116	5,075	5,117	1.4	-1.3	1.3	-0.9	10,211	10,192	0.2
5182	Data processing, hosting, and related services	21,108	20,323	20,431	20,007	20,027	19,724	3.9	-0.5	5.4	3.0	41,431	39,751	4.2
<b>52</b>	<b>Finance and insurance <sup>5</sup></b>	<b>801,557</b>	<b>801,126</b>	<b>797,930</b>	<b>795,384</b>	<b>X</b>	<b>X</b>	<b>0.1</b>	<b>0.4</b>	<b>X</b>	<b>X</b>	<b>1,602,683</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary													
	authorities-central bank) <sup>6</sup>	778,605	779,820	774,821	775,825	X	X	-0.2	0.6	X	X	1,558,425	X	X
521	Monetary authorities-central bank	22,952	21,306	23,109	19,559	X	X	7.7	-7.8	X	X	44,258	X	X
522	Credit intermediation and related activities	239,928	243,336	243,860	249,553	X	X	-1.4	-0.2	X	X	483,264	X	X
523	Securities, commodity contracts, and other financial													
	investments and related activities	110,420	117,305	108,595	110,244	X	X	-5.9	8.0	X	X	227,725	X	X
5231	Securities and commodity contracts													
	intermediation and brokerage	50,921	56,804	48,586	53,314	X	X	-10.4	16.9	X	X	107,725	X	X
5232	Securities and commodity exchanges	2,590	2,176	2,090	2,145	X	X	19.0	4.1	X	X	4,766	X	X
5239	Other financial investment activities	56,909	58,325	57,919	54,785	X	X	-2.4	0.7	X	X	115,234	X	X
524	Insurance carriers and related activities	428,257	419,179	422,366	416,028	X	X	2.2	-0.8	X	X	847,436	X	X
5241	Insurance carriers	382,197	376,815	380,639	371,723	X	X	1.4	-1.0	X	X	759,012	X	X
5242	Agencies, brokerages, and other													
	insurance related activities	46,060	42,364	41,727	44,305	X	X	8.7	1.5	X	X	88,424	X	X
<b>532</b>	<b>Rental and leasing services</b>	<b>31,383</b>	<b>27,584</b>	<b>29,358</b>	<b>30,251</b>	<b>30,528</b>	<b>29,014</b>	<b>13.8</b>	<b>-6.0</b>	<b>2.8</b>	<b>-4.9</b>	<b>58,967</b>	<b>59,542</b>	<b>-1.0</b>
5321	Automotive equipment rental and leasing	10,681	9,562	10,574	11,581	10,809	9,993	11.7	-9.6	-1.2	-4.3	20,243	20,802	-2.7
53211	Passenger car rental and leasing	7,446	6,684	7,630	8,399	7,586	7,216	11.4	-12.4	-1.8	-7.4	14,130	14,802	-4.5
53212	Truck, utility trailer, and RV (Recreational													
	Vehicle) rental and leasing	3,235	2,878	2,944	3,182	3,223	2,777	12.4	-2.2	0.4	3.6	6,113	6,000	1.9
5322	Consumer goods rental	4,813	4,604	4,613	4,603	4,836	4,800	4.5	-0.2	-0.5	-4.1	9,417	9,636	-2.3
5323	General rental centers	1,089	1,014	1,034	1,069	1,116	1,098	7.4	-1.9	-2.4	-7.7	2,103	2,214	-5.0
5324	Commercial and industrial machinery and													
	equipment rental and leasing	14,800	12,404	13,137	12,998	13,767	13,123	19.3	-5.6	7.5	-5.5	27,204	26,890	1.2

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

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<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>343,795</b>	<b>333,943</b>	<b>334,335</b>	<b>322,559</b>	<b>326,263</b>	<b>323,462</b>	<b>3.0</b>	<b>-0.1</b>	<b>5.4</b>	<b>3.2</b>	<b>677,738</b>	<b>649,725</b>	<b>4.3</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....	335,292	326,445	326,875	314,514	317,720	315,986	2.7	-0.1	5.5	3.3	661,737	633,706	4.4
5411	Legal services .....	65,452	62,631	71,433	65,264	64,379	59,390	4.5	-12.3	1.7	5.5	128,083	123,769	3.5
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	32,201	36,742	26,455	25,789	31,577	35,768	-12.4	38.9	2.0	2.7	68,943	67,345	2.4
5413	Architectural, engineering, and related services .....	58,565	55,769	58,559	59,704	60,526	62,586	5.0	-4.8	-3.2	-10.9	114,334	123,112	-7.1
5413 pt	Architectural and related services <sup>7</sup> .....	13,685	12,584	13,943	13,902	14,188	14,809	8.7	-9.7	-3.5	-15.0	26,269	28,997	-9.4
54133	Engineering services .....	44,880	43,185	44,616	45,802	46,338	47,777	3.9	-3.2	-3.1	-9.6	88,065	94,115	-6.4
5415	Computer systems design and related services .....	69,416	68,188	67,120	63,092	62,437	60,099	1.8	1.6	11.2	13.5	137,604	122,536	12.3
5416	Management, scientific, and technical consulting services .....	43,934	40,938	40,704	40,732	39,711	39,428	7.3	0.6	10.6	3.8	84,872	79,139	7.2
5417	Scientific research and development services .....	31,823	30,892	30,964	30,146	29,365	28,124	3.0	-0.2	8.4	9.8	62,715	57,489	9.1
5418	Advertising and related services .....	19,085	18,096	19,193	17,313	17,297	17,730	5.5	-5.7	10.3	2.1	37,181	35,027	6.1
541 pt	Other professional, scientific, and technical services <sup>8</sup> .....	23,319	20,687	19,907	20,519	20,971	20,337	12.7	3.9	11.2	1.7	44,006	41,308	6.5
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>151,671</b>	<b>143,914</b>	<b>147,277</b>	<b>143,445</b>	<b>142,880</b>	<b>139,838</b>	<b>5.4</b>	<b>-2.3</b>	<b>6.2</b>	<b>2.9</b>	<b>295,585</b>	<b>282,718</b>	<b>4.6</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	140,103	133,172	135,445	131,373	129,889	128,572	5.2	-1.7	7.9	3.6	273,275	258,461	5.7
561	Administrative and support services .....	133,371	127,455	130,037	126,293	126,236	123,964	4.6	-2.0	5.7	2.8	260,826	250,200	4.2
5613	Employment services .....	46,392	43,057	43,880	39,740	38,321	38,870	7.7	-1.9	21.1	10.8	89,449	77,191	15.9
5615	Travel arrangement and reservation services .....	8,490	7,541	7,247	7,541	7,855	7,259	12.6	4.1	8.1	3.9	16,031	15,114	6.1
561 pt	Other administrative and support services <sup>9</sup> .....	78,489	76,857	78,910	79,012	80,060	77,835	2.1	-2.6	-2.0	-1.3	155,346	157,895	-1.6
561 pt*	Other administrative and support services (except landscaping services) <sup>10</sup> .....	66,921	66,115	67,078	66,940	67,069	66,569	1.2	-1.4	-0.2	-0.7	133,036	133,638	-0.5
562	Waste management and remediation services .....	18,300	16,459	17,240	17,152	16,644	15,874	11.2	-4.5	9.9	3.7	34,759	32,518	6.9
<b>62</b>	<b>Health care and social assistance .....</b>	<b>459,845</b>	<b>450,559</b>	<b>451,213</b>	<b>445,265</b>	<b>449,707</b>	<b>438,864</b>	<b>2.1</b>	<b>-0.1</b>	<b>2.3</b>	<b>2.7</b>	<b>910,404</b>	<b>888,571</b>	<b>2.5</b>
62 pt	Selected health care services <sup>11</sup> .....	238,880	234,816	234,190	231,896	232,583	228,482	1.7	0.3	2.7	2.8	473,696	461,065	2.7
621	Ambulatory health care services .....	186,771	182,231	183,084	182,011	182,194	177,581	2.5	-0.5	2.5	2.6	369,002	359,775	2.6
6211	Offices of physicians .....	94,830	92,603	95,365	94,061	94,026	90,727	2.4	-2.9	0.9	2.1	187,433	184,753	1.5
6212	Offices of dentists .....	25,213	25,265	23,479	24,564	25,308	25,976	-0.2	7.6	-0.4	-2.7	50,478	51,284	-1.6
6213	Offices of other health practitioners .....	14,601	13,975	13,536	13,027	13,153	12,723	4.5	3.2	11.0	9.8	28,576	25,876	10.4
6214	Outpatient care centers .....	20,041	19,601	19,736	19,396	19,056	18,294	2.2	-0.7	5.2	7.1	39,642	37,350	6.1
6215	Medical and diagnostic laboratories .....	10,395	9,950	9,997	10,162	10,142	9,696	4.5	-0.5	2.5	2.6	20,345	19,838	2.6
6216	Home health care services .....	14,751	14,288	14,451	14,185	13,936	13,697	3.2	-1.1	5.8	4.3	29,039	27,633	5.1
6219	Other ambulatory health care services .....	6,940	6,549	6,520	6,616	6,573	6,468	6.0	0.4	5.6	1.3	13,489	13,041	3.4
622	Hospitals .....	193,970	190,751	190,109	188,390	189,306	186,285	1.7	0.3	2.5	2.4	384,721	375,591	2.4
623	Nursing and residential care facilities .....	44,910	44,065	44,081	43,506	43,277	42,197	1.9	Z	3.8	4.4	88,975	85,474	4.1
624	Social assistance .....	34,194	33,512	33,939	31,358	32,610	30,522	2.0	-1.3	4.9	9.8	67,706	63,132	7.2
6241	Individual and family services .....	17,260	16,371	16,703	15,640	15,911	15,127	5.4	-2.0	8.5	8.2	33,631	31,038	8.4
6242	Community food and housing, and emergency and other relief services .....	4,719	5,026	5,228	4,177	4,874	4,125	-6.1	-3.9	-3.2	21.8	9,745	8,999	8.3
6243	Vocational rehabilitation services .....	4,998	4,532	4,726	4,928	4,518	4,165	10.3	-4.1	10.6	8.8	9,530	8,683	9.8
6244	Child day care services .....	7,217	7,583	7,282	6,613	7,307	7,105	-4.8	4.1	-1.2	6.7	14,800	14,412	2.7

**Table 1b. Selected Services - Estimated Quarterly Revenue for Employer Firms, Not Seasonally Adjusted**

[Estimates are not adjusted for seasonal variation or for price changes and are based on data from the Quarterly Services Survey. For additional information see [www.census.gov/qss](http://www.census.gov/qss)]

2002 NAICS code <sup>1</sup>	Kind of business	Total revenue (millions of dollars)						Percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q 2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	2010 (p)	2009	2010 from 2009 (p)
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>45,518</b>	<b>39,684</b>	<b>43,044</b>	<b>48,153</b>	<b>45,299</b>	<b>40,176</b>	<b>14.7</b>	<b>-7.8</b>	<b>0.5</b>	<b>-1.2</b>	<b>85,202</b>	<b>85,475</b>	<b>-0.3</b>
711	Performing arts, spectator sports, and related industries ...	16,974	13,658	18,815	20,153	17,601	14,688	24.3	-27.4	-3.6	-7.0	30,632	32,289	-5.1
7111	Performing arts companies.....	3,024	2,754	3,583	3,374	3,316	3,127	9.8	-23.1	-8.8	-11.9	5,778	6,443	-10.3
7112	Spectator sports.....	7,097	4,455	8,115	9,146	7,269	4,545	59.3	-45.1	-2.4	-2.0	11,552	11,814	-2.2
7113	Promoters of performing arts, sports, and similar events.	3,658	3,207	3,330	4,232	3,898	3,442	14.1	-3.7	-6.2	-6.8	6,865	7,340	-6.5
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	1,087	903	1,058	972	991	975	20.4	-14.7	9.7	-7.4	1,990	1,966	1.2
7115	Independent artists, writers, and performers.....	2,108	2,339	2,729	2,429	2,127	2,599	-9.9	-14.3	-0.9	-10.0	4,447	4,726	-5.9
712	Museums, historical sites, and similar institutions.....	3,098	2,684	3,398	3,295	3,257	2,200	15.4	-21.0	-4.9	22.0	5,782	5,457	6.0
713	Amusement, gambling, and recreation industries.....	25,446	23,342	20,831	24,705	24,441	23,288	9.0	12.1	4.1	0.2	48,788	47,729	2.2
7131	Amusement parks and arcades.....	3,383	1,932	2,251	3,989	3,287	1,964	75.1	-14.2	2.9	-1.6	5,315	5,251	1.2
7132	Gambling industries.....	7,094	6,974	6,162	7,091	7,297	7,803	1.7	13.2	-2.8	-10.6	14,068	15,100	-6.8
7139	Other amusement and recreation industries.....	14,969	14,436	12,418	13,625	13,857	13,521	3.7	16.3	8.0	6.8	29,405	27,378	7.4
<b>81</b>	<b>Other services (except public administration) <sup>12</sup> .....</b>	<b>84,366</b>	<b>90,127</b>	<b>95,301</b>	<b>88,391</b>	<b>86,464</b>	<b>85,899</b>	<b>-6.4</b>	<b>-5.4</b>	<b>-2.4</b>	<b>4.9</b>	<b>174,493</b>	<b>172,363</b>	<b>1.2</b>
811	Repair and maintenance.....	30,704	29,733	28,592	28,419	29,252	29,183	3.3	4.0	5.0	1.9	60,437	58,435	3.4
8111	Automotive repair and maintenance.....	17,857	17,534	16,354	16,721	16,727	16,555	1.8	7.2	6.8	5.9	35,391	33,282	6.3
8112	Electronic and precision equipment repair and maintenance .....	4,759	4,546	4,486	4,381	4,280	4,269	4.7	1.3	11.2	6.5	9,305	8,549	8.8
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	6,239	6,021	6,238	5,559	6,349	6,624	3.6	-3.5	-1.7	-9.1	12,260	12,973	-5.5
8114	Personal and household goods repair and maintenance .	1,849	1,632	1,514	1,758	1,896	1,735	13.3	7.8	-2.5	-5.9	3,481	3,631	-4.1
812	Personal and laundry services.....	19,775	18,517	19,033	18,988	19,187	19,139	6.8	-2.7	3.1	-3.2	38,292	38,326	-0.1
8121	Personal care services.....	6,348	5,989	5,928	6,005	6,261	6,233	6.0	1.0	1.4	-3.9	12,337	12,494	-1.3
8122	Death care services.....	4,082	3,919	4,031	3,791	3,735	3,777	4.2	-2.8	9.3	3.8	8,001	7,512	6.5
8123	Drycleaning and laundry services.....	5,647	5,317	5,571	5,417	5,552	5,608	6.2	-4.6	1.7	-5.2	10,964	11,160	-1.8
8129	Other personal services.....	3,698	3,292	3,503	3,775	3,639	3,521	12.3	-6.0	1.6	-6.5	6,990	7,160	-2.4
813	Religious, grantmaking, civic, professional, and similar organizations <sup>13</sup> .....	33,887	41,877	47,676	40,984	38,025	37,577	-19.1	-12.2	-10.9	11.4	75,764	75,602	0.2

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

(1) For a full description of the NAICS (North American Industry Classification System) codes used in this table, see the 2002 NAICS manual or <http://www.census.gov/eos/www/naics/>.

(2) Includes NAICS 484 (truck transportation), 492 (couriers and messengers), and 493 (warehousing and storage).

(3) Includes NAICS 51113 (book publishers), 51114 (directory and mailing list publishers), and 51119 (other publishers).

(4) Includes NAICS 5173 (telecommunications resellers), 5174 (satellite telecommunications), and 5179 (other telecommunications).

(5) Excludes NAICS 525 (funds, trusts, and other financial vehicles).

(6) Excludes NAICS 521 (monetary authorities-central bank) and NAICS 525 (funds, trusts, and other financial vehicles).

(7) Includes all of NAICS 5413 (architectural, engineering, and related services) except 54133 (engineering services).

(8) Includes NAICS 5414 (specialized design services) and 5419 (other professional, scientific, and technical services).

(9) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings), and 5619 (other support services).

(10) Includes NAICS 5611 (office administrative services), 5612 (facilities support services), 5614 (business support services), 5616 (investigation and security services), 5617 (services to buildings and dwellings except 56173 (landscaping services)), and 5619 (other support services).

(11) Includes NAICS 622 (hospitals) and 623 (nursing and residential care facilities).

(12) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), 81394 (political organizations), and 814 (private households).

(13) Excludes NAICS 8131 (religious organizations), 81393 (labor unions and similar labor organizations), and 81394 (political organizations)

Note: Sector totals and subsector totals may include data for kinds of business not shown. Table 2 provides estimated measures of sampling variability. Data users who create their own estimates using data from this report should cite the U.S. Census Bureau as the source of the original data only. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svds/www/qssreliability.html](http://www.census.gov/svds/www/qssreliability.html). For NAICS 52, estimates may include unrealized gains (losses).



**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
<b>48pt-49</b>	<b>Transportation and warehousing .....</b>	<b>3.0</b>	<b>2.9</b>	<b>3.4</b>	<b>3.6</b>	<b>3.5</b>	<b>3.6</b>	<b>0.7</b>	<b>0.7</b>	<b>1.6</b>	<b>1.1</b>	<b>2.9</b>	<b>3.5</b>	<b>1.3</b>
484	Truck transportation.....	4.7	4.9	5.7	5.8	5.8	6.0	1.0	1.0	2.6	1.7	4.8	5.8	2.0
4841	General freight trucking.....	5.9	6.5	7.2	8.2	7.4	8.1	1.1	1.0	2.4	2.5	6.2	7.7	2.3
48411	General freight trucking, local.....	13.1	12.8	15.4	19.4	15.6	16.5	2.6	3.6	5.5	5.6	12.9	15.9	4.9
48412	General freight trucking, long-distance.....	5.9	6.5	6.9	6.5	6.9	7.3	1.0	0.6	2.0	2.0	6.2	7.0	1.9
4842	Specialized freight trucking.....	9.0	9.8	9.6	7.9	10.5	10.2	2.1	1.6	4.2	2.1	9.4	10.3	2.6
492	Couriers and messengers.....	1.5	1.6	1.9	1.7	1.7	1.7	0.4	0.5	0.8	0.7	1.5	1.7	0.7
493	Warehousing and storage.....	6.9	7.8	7.6	8.5	7.8	7.8	2.0	0.6	2.7	1.5	7.3	7.8	2.0
<b>51</b>	<b>Information .....</b>	<b>0.9</b>	<b>0.9</b>	<b>1.0</b>	<b>1.0</b>	<b>1.0</b>	<b>1.1</b>	<b>0.2</b>	<b>0.4</b>	<b>0.3</b>	<b>0.5</b>	<b>0.9</b>	<b>1.1</b>	<b>0.4</b>
511	Publishing industries (except Internet) .....	2.4	2.7	2.6	2.6	2.6	2.7	0.4	0.4	0.8	1.0	2.6	2.6	0.8
51111	Newspaper publishers .....	7.1	6.4	5.5	5.3	5.7	5.4	0.8	2.0	2.7	2.2	6.8	5.5	2.3
51112	Periodical publishers .....	4.5	5.0	5.5	6.0	5.6	6.1	1.8	1.6	2.7	2.5	4.7	5.8	2.5
5111 pt	Book, directory and mailing list, and other publishers ..	2.3	2.4	2.4	2.1	1.4	1.5	1.7	1.2	1.4	1.8	2.2	1.4	1.4
5112	Software publishers .....	3.8	4.5	4.0	4.6	4.5	4.8	1.1	0.8	1.3	1.6	4.1	4.6	1.2
512	Motion picture and sound recording industries .....	2.7	4.2	3.1	3.1	2.8	4.2	2.3	3.6	0.8	3.9	3.3	3.4	1.7
515	Broadcasting (except Internet) .....	2.4	2.3	2.3	2.2	2.3	2.1	0.4	0.3	0.5	0.5	2.3	2.2	0.5
5151	Radio and television broadcasting .....	3.9	3.5	3.5	3.3	3.4	3.2	0.8	0.5	1.0	1.1	3.6	3.3	1.0
5152	Cable and other subscription programming .....	1.2	1.3	1.2	1.2	1.3	1.4	0.2	0.1	0.1	0.2	1.2	1.3	0.1
516,	Internet publishing and broadcasting, Internet													
5181,	service providers and web search portals,													
519	and other information services .....	7.5	7.3	7.7	8.6	8.3	8.1	1.1	1.4	2.2	2.2	7.4	8.2	2.2
517	Telecommunications .....	1.2	1.3	1.3	1.3	1.2	1.2	0.2	0.2	0.5	0.6	1.3	1.2	0.5
5171	Wired telecommunications carriers .....	3.2	3.2	3.4	3.3	3.2	3.0	0.6	0.7	0.9	0.3	3.1	3.0	0.4
5172	Wireless telecommunications carriers (except satellite) ..	2.2	2.1	2.4	2.0	2.0	2.0	0.5	0.3	0.6	1.5	2.1	1.9	0.9
5175	Cable and other program distribution .....	1.7	1.7	1.6	1.7	1.5	1.6	0.2	0.1	0.2	0.2	1.7	1.6	0.2
517 pt	Other telecommunications .....	7.8	8.3	7.7	7.3	7.2	6.4	1.0	1.0	1.3	2.8	8.0	6.8	1.9
5182	Data processing, hosting, and related services .....	4.1	4.3	3.5	3.7	4.7	4.3	1.1	1.4	2.4	1.4	4.2	4.4	1.7
<b>52</b>	<b>Finance and insurance .....</b>	<b>3.9</b>	<b>3.8</b>	<b>3.9</b>	<b>3.9</b>	<b>X</b>	<b>X</b>	<b>0.3</b>	<b>1.2</b>	<b>X</b>	<b>X</b>	<b>3.9</b>	<b>X</b>	<b>X</b>
52 pt	Finance and insurance (except monetary													
	authorities-central bank) .....	4.1	4.0	4.1	4.0	X	X	0.4	1.3	X	X	4.0	X	X
521	Monetary authorities-central bank.....	0.0	0.0	0.0	0.0	X	X	0.0	0.0	X	X	0.0	X	X
522	Credit intermediation and related activities.....	9.0	8.7	9.2	8.7	X	X	1.3	2.1	X	X	8.8	X	X
523	Securities, commodity contracts, and other financial													
	investments and related activities .....	3.7	3.6	3.2	4.4	X	X	1.2	1.2	X	X	3.6	X	X
5231	Securities and commodity contracts													
	intermediation and brokerage .....	6.8	5.7	5.3	5.0	X	X	2.5	2.0	X	X	6.1	X	X
5232	Securities and commodity exchanges .....	Z	Z	0.1	0.1	X	X	Z	0.1	X	X	Z	X	X
5239	Other financial investment activities .....	3.3	3.1	2.6	4.7	X	X	1.8	1.3	X	X	3.0	X	X
524	Insurance carriers and related activities .....	4.5	4.5	4.6	4.7	X	X	0.3	1.7	X	X	4.5	X	X
5241	Insurance carriers .....	4.8	4.7	4.5	4.6	X	X	0.4	1.6	X	X	4.7	X	X
5242	Agencies, brokerages, and other													
	insurance related activities .....	6.8	6.8	9.0	9.6	X	X	1.4	3.0	X	X	6.8	X	X
<b>532</b>	<b>Rental and leasing services.....</b>	<b>4.0</b>	<b>3.7</b>	<b>3.9</b>	<b>3.6</b>	<b>3.1</b>	<b>3.9</b>	<b>1.7</b>	<b>0.9</b>	<b>1.6</b>	<b>1.7</b>	<b>3.8</b>	<b>3.4</b>	<b>1.2</b>
5321	Automotive equipment rental and leasing .....	4.6	4.4	3.8	4.5	3.1	3.7	1.8	1.8	2.8	2.5	4.4	3.4	2.6
53211	Passenger car rental and leasing.....	5.8	6.2	5.7	6.2	4.5	5.4	2.4	2.0	4.0	3.1	5.9	4.9	3.5
53212	Truck, utility trailer, and RV (Recreational													
	Vehicle) rental and leasing .....	6.1	6.6	6.5	6.0	7.3	8.1	1.6	1.5	2.1	2.4	6.3	7.6	2.1
5322	Consumer goods rental .....	7.5	7.2	7.1	7.1	7.3	6.9	1.7	1.2	1.3	1.5	7.3	7.0	1.2
5323	General rental centers.....	4.9	7.0	6.3	5.7	6.4	7.7	3.8	1.7	2.3	1.9	5.8	6.9	2.1
5324	Commercial and industrial machinery and													
	equipment rental and leasing .....	8.4	7.9	8.6	8.4	7.7	8.5	2.5	1.3	3.2	2.4	8.1	7.8	1.5

**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
<b>54</b>	<b>Professional, scientific, and technical services .....</b>	<b>4.0</b>	<b>4.0</b>	<b>3.2</b>	<b>3.1</b>	<b>3.1</b>	<b>3.0</b>	<b>0.6</b>	<b>1.3</b>	<b>1.1</b>	<b>1.6</b>	<b>4.0</b>	<b>3.0</b>	<b>1.3</b>
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services) .....	3.9	4.0	3.1	3.1	3.0	2.9	0.6	1.3	1.2	1.6	3.9	2.9	1.3
5411	Legal services .....	8.9	10.8	7.1	8.3	7.6	8.4	3.6	4.2	2.0	3.4	9.7	7.8	2.4
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	8.2	6.8	8.1	7.7	9.0	7.7	1.9	3.1	1.6	2.4	7.4	8.2	1.9
5413	Architectural, engineering, and related services .....	4.5	4.1	3.6	3.6	3.2	3.8	1.7	1.0	2.6	1.8	4.2	3.5	2.1
5413 pt	Architectural and related services .....	5.2	6.5	8.2	7.6	5.3	7.0	2.8	2.4	2.9	3.5	5.7	6.0	3.1
54133	Engineering services .....	5.1	4.0	3.5	3.6	3.1	3.7	2.0	1.5	3.1	2.0	4.5	3.3	2.3
5415	Computer systems design and related services .....	8.5	7.9	8.2	7.5	7.3	7.0	1.1	3.8	3.3	4.4	8.2	7.2	3.7
5416	Management, scientific, and technical consulting services .....	4.9	5.0	5.2	5.4	5.5	5.8	0.7	1.5	2.4	2.0	5.0	5.6	2.1
5417	Scientific research and development services .....	11.7	11.4	11.0	10.2	11.3	11.4	1.9	1.6	2.5	2.6	11.5	11.4	2.3
5418	Advertising and related services .....	3.9	4.1	3.7	3.8	3.7	4.4	2.1	1.1	2.3	4.1	3.9	3.8	3.3
541 pt	Other professional, scientific, and technical services .....	4.5	5.6	4.7	4.8	4.5	5.8	2.9	2.6	2.7	3.7	4.9	5.1	3.1
<b>56</b>	<b>Administrative and support and waste management and remediation services .....</b>	<b>2.8</b>	<b>2.3</b>	<b>2.4</b>	<b>2.5</b>	<b>2.3</b>	<b>2.5</b>	<b>1.7</b>	<b>0.7</b>	<b>1.7</b>	<b>1.2</b>	<b>2.4</b>	<b>2.3</b>	<b>1.4</b>
56 pt	Administrative and support and waste management and remediation services (except landscaping services) .....	2.9	2.6	2.7	2.9	2.7	2.8	0.9	0.6	1.6	1.3	2.7	2.7	1.4
561	Administrative and support services .....	3.6	2.6	2.6	2.7	2.7	2.8	1.9	0.7	1.9	1.4	3.0	2.7	1.6
5613	Employment services .....	7.8	6.5	6.3	6.0	5.2	5.4	1.8	0.6	3.9	2.6	7.1	5.3	3.2
5615	Travel arrangement and reservation services .....	5.1	4.4	3.1	4.1	4.2	4.3	2.1	2.4	1.8	1.5	4.7	4.1	1.4
561 pt	Other administrative and support services .....	4.3	4.1	4.1	3.7	3.8	4.1	2.2	1.1	1.5	1.1	4.1	3.8	1.2
561 pt*	Other administrative and support services (except landscaping services) .....	5.3	4.8	4.9	4.8	4.6	5.1	0.8	0.8	1.3	0.9	5.1	4.8	0.9
562	Waste management and remediation services .....	10.7	11.1	10.6	10.5	10.4	8.8	1.3	1.3	2.1	2.7	10.9	9.6	2.2
<b>62</b>	<b>Health care and social assistance .....</b>	<b>1.6</b>	<b>1.6</b>	<b>1.6</b>	<b>1.5</b>	<b>1.4</b>	<b>1.4</b>	<b>0.2</b>	<b>0.2</b>	<b>0.5</b>	<b>0.5</b>	<b>1.6</b>	<b>1.4</b>	<b>0.4</b>
62 pt	Selected health care services .....	3.0	3.0	3.2	3.0	2.9	2.8	0.6	0.4	0.6	0.9	3.0	2.8	0.6
621	Ambulatory health care services .....	2.7	2.7	2.9	2.7	2.5	2.6	0.7	0.5	1.1	0.6	2.7	2.6	0.8
6211	Offices of physicians .....	3.7	3.5	3.6	3.2	3.0	3.0	1.2	0.7	1.8	1.3	3.6	3.0	1.4
6212	Offices of dentists .....	6.0	4.8	5.7	4.5	4.7	4.5	1.3	1.1	1.7	1.3	5.4	4.6	1.4
6213	Offices of other health practitioners .....	5.1	5.1	4.9	4.8	4.2	4.6	0.9	1.2	1.8	1.9	5.1	4.4	1.6
6214	Outpatient care centers .....	4.9	4.8	4.9	5.6	5.3	5.4	0.5	0.8	1.8	1.6	4.8	5.3	1.7
6215	Medical and diagnostic laboratories .....	3.5	3.2	3.1	2.4	2.5	1.9	1.7	1.7	2.0	2.2	3.3	2.2	1.9
6216	Home health care services .....	12.5	11.7	11.6	11.5	10.7	10.6	1.2	1.8	2.8	2.2	12.1	10.7	2.4
6219	Other ambulatory health care services .....	4.0	3.3	2.9	3.7	3.3	2.8	1.7	1.2	2.6	1.5	3.6	3.0	1.8
622	Hospitals .....	3.4	3.6	3.9	3.4	3.5	3.4	0.8	0.5	1.0	1.1	3.5	3.4	0.9
623	Nursing and residential care facilities .....	4.8	4.5	4.5	4.5	5.4	5.6	0.7	0.2	1.3	1.6	4.6	5.5	1.3
624	Social assistance .....	6.8	6.3	7.0	7.5	6.4	6.6	2.9	2.2	1.9	2.4	6.4	6.5	1.5
6241	Individual and family services .....	5.3	7.0	5.7	7.1	6.2	6.6	6.2	3.9	4.0	3.2	5.6	6.4	2.5
6242	Community food and housing, and emergency and other relief services .....	4.2	4.3	5.3	4.5	4.2	7.4	3.1	5.0	2.3	5.5	3.9	5.5	2.9
6243	Vocational rehabilitation services .....	25.0	20.9	25.9	24.6	19.8	19.0	5.0	6.7	5.2	6.6	23.0	19.4	5.0
6244	Child day care services .....	6.8	6.9	6.6	7.7	7.3	6.8	1.7	2.4	3.8	7.2	6.8	6.9	5.3



**Table 2. Selected Services - Estimated Measures of Sampling Variability**

[Estimates are shown as percents and are based on data from the Quarterly Services Survey]

2002 NAICS code	Kind of business	Coefficient of variation for total revenue						Standard error for percent change				Year to date		
		2Q 2010 (p)	1Q 2010 (r)	4Q 2009	3Q 2009	2Q 2009	1Q 2009	2Q 2010 from 1Q 2010 (p)	1Q 2010 from 4Q 2009 (r)	2Q 2010 from 2Q 2009 (p)	1Q 2010 from 1Q 2009 (r)	Coefficient of variation		Standard error
												2010 (p)	2009	2010 from 2009 (p)
<b>71</b>	<b>Arts, entertainment, and recreation.....</b>	<b>2.7</b>	<b>4.5</b>	<b>3.7</b>	<b>2.9</b>	<b>3.0</b>	<b>4.1</b>	<b>4.7</b>	<b>3.5</b>	<b>1.0</b>	<b>1.7</b>	<b>3.0</b>	<b>3.0</b>	<b>1.1</b>
711	Performing arts, spectator sports, and related industries ...	5.7	5.5	3.8	5.9	7.4	6.6	7.5	4.6	4.0	3.7	4.6	5.7	3.4
7111	Performing arts companies.....	6.0	8.0	11.1	10.2	12.0	16.9	4.7	4.7	7.5	7.3	6.6	14.4	6.9
7112	Spectator sports.....	14.3	15.5	11.9	13.4	16.2	20.0	27.5	7.8	7.8	8.5	12.1	14.6	7.9
7113	Promoters of performing arts, sports, and similar events.	4.5	7.3	5.0	3.3	4.0	8.6	6.9	6.7	4.5	4.2	4.8	5.3	3.7
7114	Agents and managers for artists, athletes, entertainers, and other public figures .....	10.3	12.2	9.2	9.5	10.0	10.7	6.9	5.3	7.2	7.0	10.9	9.7	5.8
7115	Independent artists, writers, and performers.....	5.1	12.7	18.3	12.4	16.1	14.9	16.5	20.5	17.2	6.9	7.9	14.6	8.1
712	Museums, historical sites, and similar institutions.....	9.6	13.1	11.2	10.2	10.0	11.6	4.4	4.1	2.9	4.5	11.2	10.5	3.0
713	Amusement, gambling, and recreation industries.....	5.2	8.1	7.2	6.0	5.9	8.0	4.8	4.7	2.5	2.0	6.4	6.8	1.8
7131	Amusement parks and arcades.....	8.2	6.0	4.5	5.2	5.0	5.4	5.9	1.4	3.4	1.1	7.2	5.0	2.5
7132	Gambling industries.....	12.1	12.2	11.7	11.0	10.9	10.1	1.5	1.8	5.6	4.6	12.1	10.5	5.0
7139	Other amusement and recreation industries.....	8.4	10.7	9.2	8.2	6.9	9.6	7.1	7.2	5.0	3.6	8.9	8.1	3.5
<b>81</b>	<b>Other services (except public administration) .....</b>	<b>4.3</b>	<b>4.7</b>	<b>3.7</b>	<b>4.1</b>	<b>4.5</b>	<b>4.3</b>	<b>1.3</b>	<b>2.8</b>	<b>1.3</b>	<b>2.3</b>	<b>4.5</b>	<b>4.4</b>	<b>1.7</b>
811	Repair and maintenance.....	6.7	6.8	6.0	6.5	5.9	5.7	1.3	1.2	2.1	1.8	6.7	5.8	1.7
8111	Automotive repair and maintenance.....	11.3	11.4	10.0	9.9	10.4	10.0	1.5	1.8	2.9	1.8	11.3	10.1	2.1
8112	Electronic and precision equipment repair and maintenance .....	19.4	19.1	18.7	20.4	18.8	18.2	2.5	2.0	4.2	2.4	19.2	18.5	3.0
8113	Commercial and industrial machinery and equipment (except automotive and electronic) repair and maintenance .....	17.7	16.0	13.5	12.6	11.1	11.5	4.1	3.3	8.9	5.5	16.8	11.1	6.9
8114	Personal and household goods repair and maintenance ..	16.3	14.9	17.5	18.5	16.9	20.1	2.5	6.9	8.3	9.3	15.6	18.2	8.3
812	Personal and laundry services.....	6.1	5.8	5.6	5.9	5.8	5.3	1.1	1.1	2.0	1.9	5.9	5.5	1.9
8121	Personal care services.....	8.0	8.1	7.1	7.1	7.4	7.1	1.3	1.4	4.4	3.2	8.0	7.3	3.7
8122	Death care services.....	10.7	12.0	12.4	12.7	11.2	11.4	2.7	2.8	2.4	3.0	11.3	11.1	2.1
8123	Drycleaning and laundry services.....	6.1	6.1	4.8	3.7	4.4	3.9	1.6	2.9	3.7	3.7	6.0	4.1	3.6
8129	Other personal services.....	14.4	13.0	12.8	13.2	13.5	13.2	2.1	1.6	2.9	2.6	13.7	13.3	2.5
813	Religious, grantmaking, civic, professional, and similar organizations .....	4.1	5.1	4.0	4.8	4.6	5.3	2.3	4.8	2.0	4.2	4.5	4.8	2.6

(p) Preliminary estimate. (r) Revised estimate. X Not applicable. Z Less than .05 percent.

Note: Estimated measures of sampling variability are based on data not adjusted for seasonal variation, and should be used when drawing inferences about both adjusted and not adjusted estimates. Starting with the September 2010 release, estimated measures of sampling variability correspond to the particular quarterly estimates. In prior releases, measures of sampling variability were medians based on estimates for the most recent four quarters. To compute a median comparable to what was previously published, identify the sampling variance measure of interest for the most recent four quarters. Sort the four quarterly sampling variance measures in ascending order. Compute the median by adding the middle two values together, dividing the sum by two, and rounding the result to the nearest tenth. Additional information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions may be found at [www.census.gov/svsd/www/qssreliability.html](http://www.census.gov/svsd/www/qssreliability.html).

## Survey Description

The U.S. Census Bureau conducts the Quarterly Services Survey (QSS) to provide national estimates of quarterly revenue for employer firms located in the United States and classified in select service industries. The industry coverage has increased since the survey's inception in 2004, as shown in the following table. The current total sample size is approximately 13,000 employer firms.

2002 NAICS Code	Kind of Business	First Published Quarter
51	Information	2003, Q4
54	Professional, scientific, and technical services	
56	Administrative and support and waste management and remediation services	
622	Hospitals	2004, Q4
623	Nursing and residential care facilities	
48pt-49	Transportation and warehousing	2009, Q1
532	Rental and leasing services	
621	Ambulatory health care services	
624	Social assistance	
71	Arts, entertainment, and recreation	
81	Other services (except public administration)	
52	Finance and insurance	2009, Q3

Each quarter, questionnaires are mailed to a probability sample of employer firms selected from the larger Service Annual Survey (SAS) sample. The QSS sample includes firms of all sizes and is updated on a quarterly basis to account for new services businesses, deaths, and other changes to the survey universe. Data for nonresponding firms are imputed based on data for similar-sized firms classified in the same kind of business. The following table lists imputation rates of total quarterly revenue for the industries published in the QSS:

2002 NAICS Code	Kind of Business	Imputation Rate of Total Quarterly Revenue (in %)
48pt-49	Transportation and warehousing	19
51	Information	8
52	Finance and insurance	12
532	Rental and leasing services	16
54 pt	Professional, scientific, and technical services (except landscape architectural services and veterinary services)	26
56 pt	Administrative and support and waste management and remediation services (except landscaping services)	33
62	Health care and social assistance	24
71	Arts, entertainment, and recreation	29
81	Other services (except public administration)	31

Quarterly revenue estimates are obtained by summing weighted data (either reported or imputed), where the weight for a particular unit is the reciprocal of its probability of being selected into the sample. For industries introduced prior to 2009, the estimates are benchmarked using results of the latest SAS. Additional information on the QSS can be found on the Census Bureau website at <http://www.census.gov/services/index.html>.

## Description of Seasonal Adjustment

To derive the seasonally adjusted revenue estimates published in this report, we used all available quarterly revenue estimates as input to the Census Bureau's X-12 ARIMA program. With each quarterly release, we publish preliminary seasonally adjusted estimates for the current quarter and revised seasonally adjusted estimates for the previous five quarters. The seasonal adjustment models used to derive seasonal factors for each kind of business are evaluated annually and will not be revised until the next benchmarking operation. For a table of the seasonal adjustment factors, see <http://www2.census.gov/services/qss/2009/qssq2-10seasfactors.xls>. A list of "Frequently Asked Questions" on seasonal adjustment of QSS estimates is available at <http://www.census.gov/services/qss/qssseasfaq.html>.

## Reliability of the Estimates

The estimates in this report may differ from the actual, but unknown, population values. For a particular estimate, statisticians define this difference as the total error of the estimate. When describing the accuracy of survey results, it is convenient to discuss total error as the sum of sampling error and nonsampling error. Nonsampling error is the difference between the actual population parameter and the value that would be derived by surveying the entire set of units identified as the survey universe (the sampling frame). There are many potential contributors to nonsampling error – the inclusion of erroneous units in the survey (overcoverage), the exclusion of eligible units from the survey (undercoverage), nonresponse, misreporting, mistakes in recording and coding responses, misinterpretation of questions, and other errors of collection, response, coverage, or processing. Though nonsampling error is not measured directly, the Census Bureau employs quality control procedures throughout the process to minimize this type of error. Sampling error is the average difference between the estimate and the result that would be obtained from a complete enumeration of the sampling frame conducted under the same survey conditions. This error occurs because only a subset of the entire sampling frame is measured in a sample survey. Common measures of sampling error are the sampling variance, the standard error, and the coefficient of variation (CV). The sampling variance is defined as the squared difference, averaged over all possible samples of the same size and design, between the estimator and its average value. The standard error is the square root of the sampling variance. The CV expresses the standard error as a percentage of the estimate to which it refers. For example, an estimate of 200 units that has an estimated standard error of 10 units has an estimated CV of 5 percent. The sampling variance, standard error, and CV of an estimate can be estimated from the selected sample because the sample was selected using probability sampling. Standard errors and coefficients of variation are given in Table 2 of this report. The first page of this release gives statements about the change in revenue from a prior period. Each change estimate is accompanied by a number in parentheses, called the "margin of error." The margin of error can be used to construct a 90-percent confidence interval, which is interpreted as follows. If, for each possible sample, an estimate and its approximate standard error are obtained, then for approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the average of the estimates derived from all possible samples. If, for example, a particular change estimate is +1.2 percent and its associated margin of error is  $\pm 1.5$  percentage points, then the 90-percent confidence interval for the change estimate is -0.3 percent to +2.7 percent. If the interval contains 0, then one does not have sufficient evidence to conclude at the 90-percent confidence level that the actual change is different from zero. Each comparison stated in this report has undergone statistical testing and is significant at the 90-percent confidence level, unless otherwise noted. Data users should take into account the estimates of sampling error and the potential effects of nonsampling error when using the statistics in this publication.